

---

[Vol. 219 August 2023: UMPSA forms strategic collaboration with 12 industries involving Work-Based Learning \(WBL\)](#)





---

## Industry

### UMPSA forms strategic collaboration with 12 industries involving Work

11 September 2023

PUTRAJAYA, August 25, 2023 - Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) has entered into a strategic partnership with 12 industrial organizations to strengthen ties between academia and industry, focusing on engagement, research, and development, benefiting both parties.

---



---

## General

### UMPSA students receive RM66,000 Student Entrepreneur Grant

4 October 2023

KUALA LUMPUR, 17 August 2023 – A total of 20 students from the Universiti Malaysia Pa  
have received a business grant of RM66,000 from Bank Rakyat UNIprenneur as support f  
develop their businesses for the creation of entrepreneurship modules a

---



---

## Research

Ir. Ts. Dr. Norazlianie produces pure butter in food tech

23 October 2023

PEKAN, 23 August 2023 - The production of dairy-based products in Malaysia is less than  
rest depends on imported products.

This indicates that there is a high opportunity for dairy-based products that can be dev

Milk fats still holds a high percentage in imported dairy products such as

Almost all commercially produced butter is imported and distributed

---





---

## International

### ICOAIMS 2023 International Conference advances Mathematics and Statistics community

23 October 2023

KUANTAN, 22 August 2023 - A total of 116 participants were involved in the International Mathematics and Statistics (ICoAIMS) for 2023 which lasted for three days starting

Participants came from five countries: Malaysia, Oman, the Philippines, Saudi

---



---

## General

### UMPSA receives delegates from NPO Turkiye and I

29 August 2023

PEKAN, 23 August 2023 - Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) welcomed delegates from the National Productivity Organization (NPO) Turkiye along with the Malaysia Productivity

This visit is a continuation of the 'Multicountry Observational Study Mission on Best Practices in Digital Transformation for SMEs' programme that took place in Konya, Turkiye last June, attended by the Faculty of Industrial Management (FIM), Ts. Syed Radzi Raha

---





---

## Research

Ts. Dr. Mohd Riduwan produced an automatic cupping machine to replace ex

23 October 2023

PEKAN, 18 August 2023 – Cupping therapy is a form of alternative medicine that is widely practiced in many Asian countries, but it is not popular in European communities.

This therapy is still practiced today by using various alternatives such as manual suction or using a pump to create suction on the skin. It is often used on the back, shoulders, and arms without the need to shave.

However, this method is not very user-friendly and has the potential to cause skin blisters and bruising. It is also difficult to stick to the skin.



---

## General

### Robotic Bootcamp 2023 attracts students to explore STE

23 October 2023

PEKAN, 21 August 2023 - Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA), in collaboration with Assunta Convent, for the first time organised the Professor Turun Padang Programme with Robotic Bootcamp 2023 which will last for three days starting today.

The programme also involved the participation of four schools in the Kuantan district, namely Assunta Convent, SK St. Thomas, SK Sungai Karang and SK T

---





---

[MoU/MoA](#)

[UMP, UMI forge a collaboration in the fields of academics and in](#)

8 August 2023

MAKASSAR, INDONESIA, 18 July 2023 - Universiti Malaysia Pahang (UMP) has established a partnership with Universitas Islam Indonesia (UIN) to successfully organize the 'International Summer Course,' which serves as a platform between Southeast Asian countries.

---



---

## General

### FTKKP Champions Coastal Conservation, Empowering Ecosystems Through Mangrove Planting Project 2023

18 July 2023

KUANTAN, 24 June 2023 - A remarkable collaboration took place as the passionate staff of the Faculty of Chemical and Process Engineering Technology (FTKKP) at Universiti Malaysia Pahang joined hands for an extraordinary cause.

Together, they embarked on a transformative journey at the BASF Petronas Chemicals Malaysia Plant amidst the serene surroundings of Mukim Chendor, Pahang.

---



---

## Academic

### Fostering Cross-Cultural Confidence: Transformative Insights from the Special Forces Personnel

18 August 2023

GAMBANG, 2 August 2023 - The culmination of an enriching training endeavour offered by the Special Forces Command (CML) on 2 to 3 August 2023 was marked by the conclusion of the Special Forces Personnel Training Course.

Attended by 24 participants hailing from the esteemed Markas 4 Briged Mekanize, Kemaman, the training course unfolded within the welcoming compound of the Universiti Malaysia Pahang Al-Sultan Abdulaziz Campus.



---

## Experts

### Harnessing Real-World Projects: A Strategic Proposal for Industry Engagement Malaysia's Technical Universities

21 September 2023

As the financial landscape of higher education evolves globally, innovative solutions are required. One such approach involves the transformation of classrooms in Malaysia's technical universities into real-world laboratories where academic staff mentor students to develop real-world solutions for projects provided by industry partners. This approach aligns with national policy goals and serves a dual purpose: acting as an income source and providing practical experience for students.

[More Pekan Review Newsletter](#)



## **PATRON**

Professor Dato' Ts. Dr. Yuserrie Zainuddin

## **EDITOR-IN-CHIEF**

Mimi Rabita Abd Wahit

## **EDITOR**

Safriza Haji Baharuddin

## **CONTRIBUTORS**

Nor Salwana Haji Mohammad Idris

Nur Hartini Mohd Hatta

Hafizatulazlin Abdul Aziz

## **WEB MASTER**

Mohd Suhaimi Mohd Hassan

## **DESIGNER**

Noor Azhar Abd Rasid

## **PHOTOGRAPHER**

Khairu Aidilnisha Rizan Jalil

Zaffaruddin Hamzah

All rights reserved. No part reproduced in any form or by to electronic or mechanical information storage or retrieval agreement and written permission. Opinions contained in this publication are the sole responsibility of the policy and standpoint of the publisher, UMPSA, and the publisher shall not be liable towards any losses experienced by the subscriber. The unique combination of image and text positioning ("The Design") cannot be reproduced. For further information and news, please forward to

## **EDITORIAL**

Centre for Corporate Communication  
Chancellery Department  
Universiti Malaysia Pahang  
26600, Pekan  
Pahang Darul Makmur  
Tel. : 09-431 5000  
E-mel : pro@ump.edu.my