VOL.59 DEC 2019



Bridging Universiti Malaysia Pahang to the world community

"Thank You, UMP"



Translation by: NADIRA HANA AB HAMID, FACULTY OF MANUFACTURING AND MECHATRONIC ENG

"Thank you, UMP", was the remark from one of the recipients for 'Back to School' Programme.

He is amongst 101 recipients for the programme that were celebrated in the event held on 18 December 20

Mr. Kaharuddin Abdul Karim, who work as a driver with UMP said, no words could ever describe the happ father of four kids thanked UMP and Etiqa for organizing such programme.

"I'm touched with the generosity showed by UMP in helping the less fortunate to ease the burden of hav the school session starting soon. With the increase in goods price, it's hard for us to cope," he added.

He hoped that such programme could continue in the future and that more low-income people could benefit

Deputy Vice-Chancellor (Academic and International), Professor Ts. Dr. Mohd Rosli Hainin, give the donatiplace at Block W, UMP Gambang Campus.

Also in attendance of the event were, Pro-Registrar, Abd. Rahman Haji Safie and KESUMP President, Abd



In his speech, Professor Ts. Dr. Mohd Rosli Hainin said, 'Back to School 2019' Programme was an initiat the Registry Department and Etiqa Family Takaful Berhad to support UMP's responsibility in taking canneed.

"In addition, it is a good move since it can help to ease the burden of staff especially during the school ses in need. This initiative is one of the university's efforts to aid UMP staff by establishing a Staff Welfare Fund

"The involvement of various parties to contribute through the UMP Foundation fund is able to preserve a especially for the benefit of UMP residents and the community in general," he elaborates further.

Formation of New MPP Leadership Syner



Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

The newly elected Students' Representative Council (MPP) of Universiti Malaysia Pahang (UMP) will ho platform to become a leader of calibre and progress forward.

The MPP has a role and responsibility in promoting the enrichment of a culture of happiness, contentm programmes and activities for UMP to stay harmonious and exuberant with a conducive campus environment.

The Vice-Chancellor of UMP, Professor Dr. Ir. Wan Azhar Wan Yusoff urged for the forming of teams and c swiftly carried out.

"MPP leadership plays a big role in the transitional era to expand UMP students' worldview to becomanagement.



"With maturity as the baseline for their leadership, MPP is a training ground for statesmanship where the leader any decision made or action taken," he stated in his speech during the MPP Appointment Presentation Session at the Senate Meeting Room, UMP Pekan on 13 December 2019.

Also present were the Deputy Vice-Chancellor (Student Affairs & Alumni), Professor Dato' Ts. Dr. Yuss (Research & Innovation), Professor Ts. Dr. Kamal Zuhairi Zamli.

The VC also added that creating adept leadership teams lets the responsibilities of a leader be carried out it

"What is more important is MPP's ability to act as the voice of the students professionally without being a outside campus, and the maturity of MPP interacting with the management through negotiation and delibera

"MPP's leadership must also work hard to raise awareness of the amity and unity running deep between nationalities for the sake of a peaceful campus experience here.

"The university congratulates the student secretariat headed by Mohamed Al Fateh Ab Razak and Ada along with their team on their ability to manage the election in a smooth, orderly, and composed manner said.

He added that the success of the experiment gave the management confidence to continue and maximise future MPP.

"UMP also expresses our gratitude towards Zakwan Zulkifli, the former President and MPP 2018/20 contributions," he said.

The event also witnessed the MPP President of UMP 2019/2020, Mohd Fitri Zulkaffli headed the swearing of the document joined by 42 representatives including the Deputy President for Pekan, Muhammad SyaGambang, Che Muhammad Harith Ab Halim and Secretary General, Nurul Ishafira Ismail.

UMP honours staff, celebrates fellows completin



Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

Eighteen years' experience as a staff member at Universiti Teknologi Malaysia (UTM) which later chang dan Kejuruteraan Malaysia (KUKTEM) and Universiti Malaysia Pahang (UMP) was truly memorable for No her service as a lecturer at the Centre for Modern Languages and retired at the age of 60 on 3 October 201

Sharing her experience, Nor Ashikin is grateful for the chance to gain experience and make contributions to continue educating the nation with sincerity.



She is among eight of the university's staff to retire this year celebrated in the Service Commemorating C Fellows Appreciation Ceremony organised by the Registry Department in UMP Pekan on 16 December 201

Those celebrated were Haji Zahari Muda from UMP's Security Division, Nik Mohd Kamil Nik from Engineering, Haji Ruslan Che Pee of the Library, Associate Professor Dr. Norrihan Sulan, Abd Khadii Development Department (JPPH), Suriya Kumar A/L V Sinnadurai and Nor Ashikin Abdul Aziz from the C Dato' Dr. Hasnah Haron from the Faculty of Industrial Management.

The event was also attended by the Vice-Chancellor of UMP, Professor Dr. Wan Azhar Wan Yusoff and Chancellery, UMP Pekan.

According to Professor Dr. Ir. Wan Azhar, this event is part of the initiative and commitment on behalf of the interact with UMP workforce and retirees with familial spirit.

"Meanwhile, retirees or future retirees can continue to contribute corresponding to their field of expertise, in Foundation along with whatever else would benefit the university's community," he said. At the same time, fellows who have completed their studies at a doctoral level.

Of the 30, six of the academic staff successfully graduated within the original study period or earlier from the a special appreciation certificate and excellence incentive via the Graduate on Time (GOT) programme.



Professor Dr. Ir. Wan Azhar congratulated the 30 staff members and fellows who completed their studies a towards the university's excellence.

"Until now, the number of lecturers at UMP with a PhD has reached 67.2 percent, with this hopefully respective fields to benefit the university and local communities along with the UMP's tagline, "CommunitUMP's 2020 Strategic Plan," he said.

Among the recipients of the excellence incentive via the Graduate on Time (GOT) programme are Dr. Noor of Chemical and Process Engineering, Dr. Muhammad Rusydi Mohamad Yasin from the Faculty of Manu Mohd Fazli Farida Asras and Dr. Nazira Mahmud from the Faculty of Industrial Sciences & Technology a Faculty of Industrial Management along with Dr. Noradilah Md Nordin from the Centre for Human Sciences.

UMP also commemorates the three staff members who had passed away while in service with the dedication throughout their lives and their absence is felt to this day.

They are Allahyarham Arman A. Rahim from the Registry Department, Allahyarham Said Ismail from Allahyarham Abd Karim Ibrahim from the Property Management & Development Department (JPPH).

UMP, Etiqa help 200 asnaf children receive school



Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

A total of 200 primary school students from 11 schools around Pekan involving children from low-income f clothes and school necessities during the Back to School 2019 programme organised by Universiti Malays Family Takaful Berhad and UMP Foundation in Pekan on 19 November 2019.

In attendance to present the contribution was the Dean of Student Services, Department of Student Af Mansor Sulaiman and Chief Executive Officer of Etiqa Takaful Berhad Eastern Region, Tengku Saifuddi Hall, UMP Pekan Campus.

Also present were Pro-Registrar Abd. Rahman Safie, and the Director of the Centre of Industry and Comr Ir. Dr. Nurul Hazlina Noordin.

The Back to School 2019 programme was UMP and Etiqa Family Takaful Berhad's corporate social resp

necessities for students in need.

According to Associate Professor Dr. Mansor, the organisation of the programme was the result of close reinforce the strategic network the two parties have built.

"UMP is always open and ready to explore the area and potential for strategic collaboration with Etiqa. T expertise of the university with a focus on Etiqa's core and affairs whether in the academic field or in corpor

"Within this alliance, social engagement initiatives will continue to be laid out to ensure that the general benefit from the university's existence.



"University management always welcomes any intent from whichever department, agency, government organisations or individuals to collaborate in various forms for public benefit," he said.

| 107 pupils received school supplies donated by UMP A |
|--|
| As for the recipient of the welfare aid, a Year 5 student from Sekolah Kebangsaan Ubai, Muhammad Hawith his friends after receiving brand new school clothes and school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to begin the receiving brand new school supplies and cannot wait to be supplied to the receiving brand new school supplies are school supplied to the receiving brand new school supplies and school school supplies are school school supplies and school s |
| "Starting from 2012, the estimate of Etiqa's contribution to UMP is around RM360,000 via various programm |
| "Etiqa has previously contributed RM130,000 as Student Zakat aid in 2019 and RM120,000 in 2018 to UMF |
| "Education is fundamental towards changing an individual's life to higher education; indeed it is important in |
| Meanwhile, Chief Executive Officer of Etiqa Takaful Berhad Eastern Region, Tengku Saifuddin Tengku Zair proceeds directly to UMP. |



Translation by: AMINATUL NOR MOHAMED SAID, FACULTY OF COMPUTING

A total of 107 pupils around Kuantan excitedly choose their school clothes and supplies at the Pusat Pak school session.



The 'Back to School 2019' Pilgrimage Program was held on December 22, 2019, and is an annual program Alumni Association (UMP Alumni), the Malaysian Ikram Foundation (State of Pahang), I-Bantu Paha Foundation Pahang, Gema Pahang and the Alumni Relations Unit of Student Affairs and Alumni Department

The program aims to help the asnaf zakat, poor and Muslim converts (Mualaf) prepare for the 2020 school

According to the UMP Alumni Association Vice-President and Program Director, Ts. Mohd Najib Razali, the 17 from families around Kuantan.

"The contribution raised was RM 20, 472.00 from the public and outside sponsors.



"These children are allowed to choose school clothes, shoes, school bags, and others."

"Besides, the program was also assisted and supported by 60 volunteers including UMP Alumni and staf Centre," he said.

Also present was Deputy Chairman of Ikram Kuantan, Dr. Hajar Fauzan Ahmad, Secretary of Gema Pahar Centre Foundation Pahang Executive, Wan Mohd Fadhil Wan Johar and Ikram Pahang Foundation Committee

We would like to thank the contributors, especially from MNR Multitech Sdn. Bhd., UMP Holdings Sdn. Bhfoundation, Ikram Muda and the Hidayah Centre Foundation.

In addition to this program, 30 families selected from the poor and asnaf zakat group received the Ikram Formation food packs and daily necessities in form of rice, cooking oil, sugar, flour, and beverages.

Knowledge in entrepreneurship a boon for UMP



By: NOOR SYAHIDAH SABRAN, ENTREPRENEURSHIP CENTRE

Entrepreneurship Centre (MyPACE), Universiti Malaysia Pahang (UMP) organised a programme on awareness on the subject matter among its students, equipping them with the necessary knowledge about the national agenda on entrepreneurship.

The one-day programme was held on December 11, 2019 and attended by 30 students who were selected

It was also an impact study on the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in institutes of higher leads to the implementation of entrepreneurship programmes in the implementation

The objective was to review the effectiveness of initiatives outlined under the Entrepreneurial Strategic Plan

It also set out to have a detailed framework on the direction of a new strategic plan through critical analysissues, challenges and inconsistencies as well as the impact on the creation of a conducive community economics.

The invited speaker for the programme was Dr. Suraya Sulaiman from Alpha Catalyst Consulting.

According to Dr. Suraya, one of the main focuses of the session was to address issues between job creat

hotly being debated now.

"Some of the basic things proposed included giving emphasis on entrepreneurial lesson at the primary comprehensive and structured entrepreneurial training at the tertiary level that will help to shape and shift the

"At the same time, other important elements are given equal emphasis as well such as implementing the initiatives, analysing the constraints faced and identifying opportunities for improvements, a better ecosystem."

"These elements will produce competitive graduates in the future," she said.

She added that whatever was the chosen field, these mind sets would definitely contribute to the developm set them apart were their styles of working, their efforts and their results which were based on their compet

According to MyPACE Director, Associate Professor Ts. Dr. Hadi Manap, the government had organised ventrepreneurial knowledge so they would be better prepared in providing the best services and businesses help contribute to the country's economic development.

"The programme is also an initiative to nurture and acculturate entrepreneurship activities in UMP," he said

One of the programme's participants, Chemical Engineering Master's Degree student, Mohd Nazarni (benefits for the university students.

"To be a job creator is not a simple thing but it is also something that is not impossible.

"One can start from a small business to gain experience and to experience the level of resilience before activities," he said.

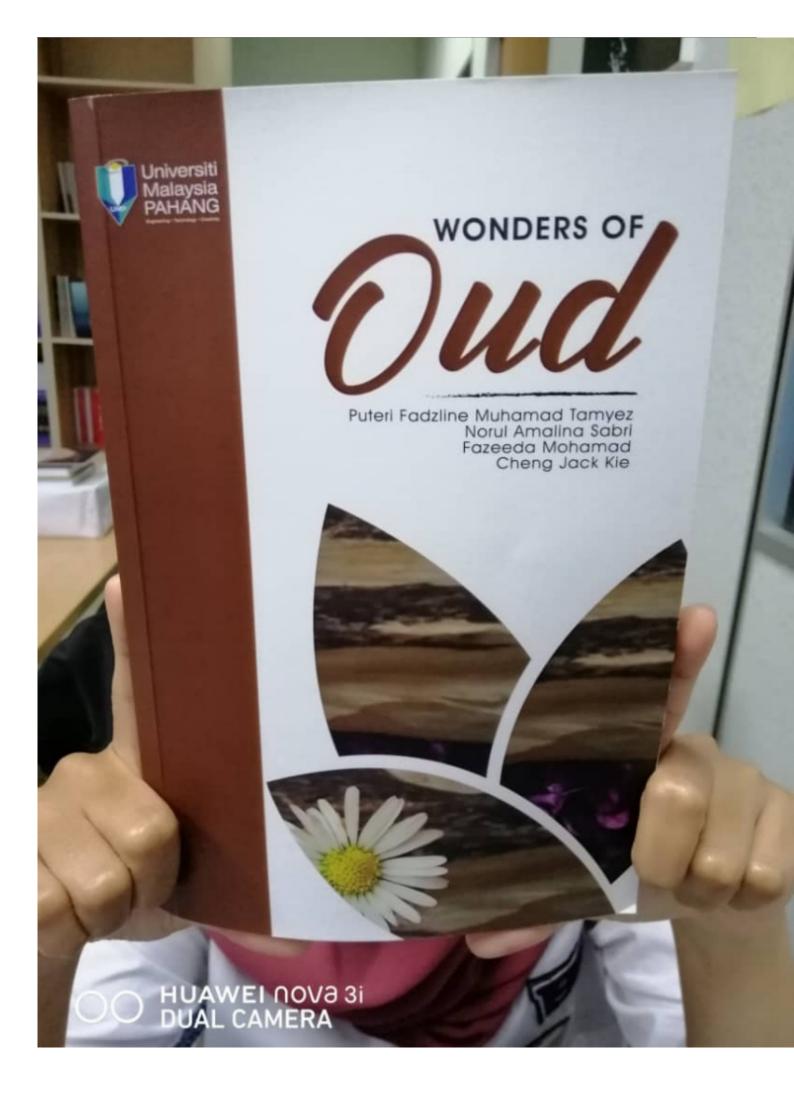
The programme started with a discussion session with MyPACE management that centred on the function,

Later, the participants and programme coordinators focused on the learning aspect provided by the univers

Wonders of Oud reveals the uniqueness of aga



| By: SHALFARINA SHAHRIMAN, UMP PRESS Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T |
|---|
| The uniqueness of agarwood is well known in our society. |
| Its uses in various fields such as perfumes, cosmetics, traditional medicine, beverages, and architecture re |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |



UMP has published a book entitled Wonders of Oud which describes the aspects of scientific resopportunities. This book has five chapters discuss the secrets of agarwood.

Chapter 1 is about the oil contained in agarwood, which is the key ingredient in the manufacture of perfur penetrated the West until it is acknowledged as perfume do the 21st century.

Chapter 2 discusses the uses of agarwood in beauty and personal care. However, its use is still in the rethe perfume industry.

In Chapter 3, the readers will get to know about the use of agarwood in traditional medicine. Since and diseases. This chapter also describes the potential and current value of agarwood in the pharmaceutical inc

Also, Chapter 4 discusses the use of leaves of Aquilaria (the plant that produces agarwood) as agarwood to demand of the leaves of Aquilaria in various countries and the related studies conducted, such as to protruth or myth.

The final chapter summarises and answers the secrets of agarwood.

As a responsible society, we must realise the importance of preserving natural treasures for the future.

More information about UMP publication can be accessed through http://apps-cfm.ump.edu.my/staff/ebook

Title: Wonders of Oud

Authors: Puteri Fadzline Muhamad Tamyez, Norul Amalina Sabri, Fazeeda Mohamad dan Cheng Jack Kie

ISBN: 9789672229321 Number of pages: 92

Year: 2019

555 athletes converged on UMP-Excella International Indoor Arc



By: AL-MUHAIMIN ALI, CENTRE FOR SPORTS AND CULTURE
Pictures by: NOOR ATIKAH NIK MAT, MOHAMMAD FAIZ AZIZI KHAIRIL AND NUR ALI RAZALI
Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

A total of 555 athletes and officials gathered at Universiti Malaysia Pahang (UMP) comprising teams f Singapore, Turkey, Germany and France, taking part in the UMP-Excella International Indoor Archery Cha

The tournament was organised by the Centre for Sports and Culture, Department of Student Affairs collaboration with Excella Archery Distribution Sdn. Bhd. (Excella Archery Proshop) based di Melaka.



According to the UMP Senior Youth and Sports Officer, who is also the advisor and chairman of the tourn the prizes worth more than RM30,000.

"For the first time, this tournament managed to attract international teams to compete.

"This tournament saw the participation of three teams from India, four from Singapore, and one each from



"We hope this tournament will be continued in the future and get financial support from UMP and sponso more international participants," he said.

He added that the tournament indirectly promoted UMP at the international level.

According to Mohamad Ikhmal Idham Ali Yasak, the Tournament Director from the UMP Archery Club, the was assisted by 100 volunteers among UMP students as the technical committee members of the tournament



"Those involved are UMP archery athletes, UMP Archery Club members, UMP Students Sports Council ar course Archery UQS2081-1G," he said.

The closing and prize presentation ceremony was delivered by the Deputy Vice-Chancellor (Student Affa Zainuddin. Also present were the Director of Excella Archery Distribution Sdn. Bhd., Michael Song and U Aznorizamin Ismail.

The Malaysia Pahang Sports School (SSMP) won the tournament with 6 gold and 1 bronze medals. The snamely Universiti Pendidikan Sultan Idris (UPSI), HAFA Archery (HAFA) dan Putrajaya Archery Team (PATA)

UMP team sent 14 archers and won 2 bronze medals through Fadhli Ashra Ab Rahim in the Compound Me

EDITORIAL TEAM

Patron

Professor Ir. Dr. Wan Azhar Wan Yusoff

Editor-in-Chief

Zainuddin Mat Husin

Editor

Safriza Haji Baharuddin

Contributors

Mimi Rabita Abd Wahit Nur Hartini Mohd Hatta Nor Salwana Haji Mohammad Idris

Web Master

Mohd Suhaimi Mohd Hassan

Designer

Azman Md Diah

Photographer

Khairu Aidilnishah Rizan Jalil Muhammad Naufal Samsudin All rights reserved. No part of this any form or by any means, in mechanical photocopying, recoretrieval system or otherwise, permission from the publisher. publication do not necessarily ref Malaysia Pahang. Universiti Mala towards any losses experience non-performance based on information of images, colors, Design") of this magazine is copy enquiries or contributions of articles.

Editor

Publication Unit Corporate Communication Divis Office of the Vice-Chancellor Universiti Malaysia Pahang, 2660

Pahang Darul Makmur

Tel.: 09-424 5057 Fax: 09-424 5055

e-Mail : safriza@ump.edu.my





5-Star World Class Technological University www.ump.edu.my

















View PDF