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## [General](#)

# UMP and Pahang State plan to discuss research achievement

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Pekan, 18 June 2020 - Universiti Malaysia Pahang (UMP) and the Pahang State Government will hold a round table discussion to discuss research achievement, organising regular forums including issues related to public transportation and technology to streamline locals' affairs especially involving the community in Pahang.

According to the Chair of Basic Facilities, Public Address System and Innovation Committee, Dato' Sri Norolazali Sulaiman, it is undeniable the UMP has a massive impact on Pahang.

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“However, we must close the rift between university, industry, and community while making it an opportunity for collaboration.

“Create a regular joint community to tackle the problem of environmental pollution, water, and innovation in the community.

“Graduate employability research must be carried out in ensuring the education given can have a social impact and to verify graduates produced can contribute to the state’s development.

“We also have data that can be shared as research by the university,” he said during a visit in UMP Pekan recently.

He further explained that more strategic research must be carried out primarily in the effort to combat unemployment, graduate employability, economic and social issues as well as the quality of life for those outside the city.

“As part of the effort to help entrepreneurs, the state government also encourages technological expertise in preparing a centre or platform for reference that can collect all entrepreneur resources,” he said.

“Also, right on time the Pahang State Government also supports the university’s proposal to establish a Pahang Strategic Research Institute so they can contribute towards the development in this state,” he said.

For the UMP Vice-Chancellor, Professor Ir. Dr. Wan Azhar Wan Yusoff, the discussion must be had promptly seeing that UMP has the expertise that can be set to work whether in the short- or long terms.

He also hoped that this collaborative network could increase UMP’s involvement with the Pahang State Government.

Also present were the Deputy Vice-Chancellor (Research and Innovation), Professor Ts. Dr. Kamal Zuhairi Zamli, Dean of Commercialisation, Associate Professor Dr. Ahmad Tarmizi Haron and Director of Industry and Community Network Centre, Associate Professor Ir. Dr. Nurul Hazlina Noordin.

In the meantime, the announcement made by the Ministry of Housing and Local Government that certified Kuantan among the ten happiest cities in 2019 is also something to be proud of as well as a visitor attraction to the state.

The research was done based on the general measurement of the level of harmony among residents taking into account physical and mental health and prosperity.

The happiness index is one of the indicators evaluated via survey forms distributed to the residents that includes 14 main components such as level of living and health, joy in working, financial management, relationship with neighbours, and community activities, to name a few.

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