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UMP collaborates with 8 industry partners

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PEKAN, 9 December 2022 - Universiti Malaysia Pahang (UMP) entered into a joint agreement with eight industries in developing research and work-based learning (WBL) which would benefit in producing holistic graduates.

The industry partners involved Kanexa (Malaysia) Sdn. Bhd., MZR Global Sdn. Bhd., Cybersecurity Malaysia, MR OSH Solution, Singularity Aerotech Asia Sdn. Bhd., Zen Consult, Pahang Zakat Collection Centre and BI Technologies Corporation Sdn. Bhd.

Present to sign the agreement were the Vice-Chancellor, Professor Ts. Dato' Dr. Yuserrie Zainuddin representing UMP while the industry was represented by the Assistant General Manager of Kaneka (Malaysia) Sdn. Bhd., Ahmad Kamari Nordin, Chairman of MZR Global Sdn. Bhd., Dr. Mohd Fauzi Shaffie and Chief Consultant of MR OSH Solution, Muhammad Rushdi Abdul Rahman.



Also present were the Acting Head of Cybersecurity Malaysia Division, Mohd Zabri Adil Talib, Chief Executive Officer of Singularity Aerotech Asia Sdn. Bhd., Hafeiz Murshidie Hasan, Head of Public and Corporate Relations Division, Pahang Zakat Collection Centre, Tuan Haji Che Samsol Ibrahim, General Manager of BI Technologies Corporation Sdn. Bhd., Mohd Podzi Haji Mahmud, and Chief Engineer of Zen Consult, Ir. Mohd Zamany Hasan.

According to Professor Ts. Dato' Dr. Yuserrie, collaboration with Kaneka (Malaysia) Sdn. Bhd. involves elements of artificial intelligence (AI), internet of things (IoT), virtual reality (VR) and security systems.

“The collaboration with MR OSH Solution involves the development of the HSE mobile app system and BI Technologies Corporation Sdn. Bhd., on the other hand, involves collaboration in WBL.

“This work-based learning programme will provide industry exposure to students throughout their studies.



This initiative is in line with the UMP Strategic Plan 2021-2025, which is an innovation with industry collaboration in the university's efforts to produce graduates who can apply the theories learned at the university in solving real practical problems in the industry," he said.

He believed that through this collaboration, staff and students could be exposed to the latest technology, knowledge and invaluable skills from the industry while at the same time enhancing their learning experience through academic innovation and research.

In addition, the focus is given to students to interact and work with industry partners on their assignments and projects and have access to state-of-the-art laboratories and workshops to develop their skills.

This time, the programme was carried out by the Division of Industry & Community Collaboration (ICoN) and the Research and Innovation Department in collaboration with the Faculty of Computing (FK), Faculty of Electrical and Electronic Engineering Technology (FTKEE) and Faculty of Civil Engineering Technology (FTKA).

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